

Notes from "Do You Deserve Online Privacy"

This quote in relation to the information collected from your searches puts it in perspective. It was possibly said by "blue_beetle" in an early web forum, Meta Filter and is even more true today, "If you're not paying for it, you're not the customer. You're the product being sold."

Philp, Bruce. "Do You Deserve Online Privacy?." *Canadian Business* 85.5 (2012): 16. *MAS Ultra - School Edition*. Web. 26 Sept. 2012.

Persistent link to this record (Permalink):

<http://search.ebscohost.com/login.aspx?direct=true&db=ulh&AN=73802559&site=src-live>